



sara karlsson

Graphic Designer & Content Creator.



PROFESSIONAL EXPERIENCE.

2020 - PRESENT

**Graphic designer/Graphic Support,
Air Napier & Mama Brown (SO Capital owned).**

15-20h/week part-time position in Napier with graphic design tasks such as PowerPoint presentations, social media content and restaurant branding items (eg. design of milkshake cups).

2018 - PRESENT

**Graphic designer & Content Creator,
Freelance/Self-Employed.**

A variety of English & Swedish assignments & tasks as freelance graphic designer & content creator! Such as catalogues, folders & signs production at Markslöjd September 2019 - March 2020.

2015 - 2018

**Art director & Graphic designer,
Markslöjd.**

Graphic production of catalogues, brochures, signs and ads. Administration of Instagram with posts (English and Swedish) and videos.

2013 - 2015

**Search engine optimizer,
Getupdated.**

Statistics and analysis in Google Analytics and Search Console. Conductions of copywriting in English and Swedish and web design.

2012

**Traineeship/Marketing assistant,
EatGood.**

Graphic production of mailings, brochures and company and product documents. Administration of website and social media (English and Swedish).

IN MY SPARE TIME.



Walks



Biking



Yoga



Read



Vegan
cooking



Music



Travel

ABOUT ME.

Some call me a travel & yoga freak, some call me a **Graphic Designer & Content Creator**. 8+ years work experience has surely given me a creative eye for design, details & structure. Visit my portfolio for my designs; www.sara-karlsson.com

EDUCATION.

2009 - 2012

**Interactive Media & Web Technologies,
180 cr.**

Linnaeus University, Växjö, Sweden.

Additional courses 2009-2012 & 2019

Graphic production/design 7,5 cr.

Marketing 7,5 cr.

Typography, form and graphic tools, 15 cr.

2004 - 2007

**Education involving Cultural, Language
& Civics orientation.**

High school (Marks Gymnasieskola) Skene, Sweden.

SKILLS.

ADOBE INDESIGN



ADOBE ILLUSTRATOR



ADOBE PHOTOSHOP



WORDPRESS



MAILCHIMP



GOOGLE ANALYTICS



MICROSOFT OFFICE & IWORK OFFICE



INSTAGRAM



OTHER SKILLS.

Driving license since 2007 (NZ translated).

English: Very good knowledge, both spoken and written.

Swedish: Mother tongue.