



sara karlsson

Graphic Designer & Content Creator.

Napier / 020-4162 49 42



PROFESSIONAL EXPERIENCE.

2020 - present
Graphic designer,
Air Napier & Mama Brown (SO Capital owned).
20-25h/week part-time position in Napier with Graphic Design tasks such as PowerPoints, Social media content and Web Design in Wix & Weebly and restaurant branding content (social media posts, menu design & posters).

2018 - present
Freelancer, Graphic Designer & Content Creator,
S Graphic Design.
A variety of English & Swedish assignments & tasks working freelance. Hired by Markslöjd (Sweden) September 2019 - March 2020 and Clash n Match (NZ) & Go-To Studio (NZ) 2021.

2015 - 2018
Art Director & Graphic designer,
Markslöjd.
Graphic production of catalogues, brochures, signs and ads. Administration of Instagram with posts (English and Swedish) and videos.

2013 - 2015
Search Engine Optimizer,
Getupdated.
Statistics and analysis in Google Analytics and Search Console. Conductions of copywriting in English and Swedish and web design.

2012
Traineeship/Marketing Assistant,
EatGood.
Graphic production of mailings, brochures and company and product documents. Administration of website and social media (English and Swedish).

ABOUT ME.

Some call me a travel & yoga freak, some call me a **Graphic Designer & Content Creator.** 9+ years work experience has surely given me a creative eye for design, details & structure. www.sara-karlsson.com

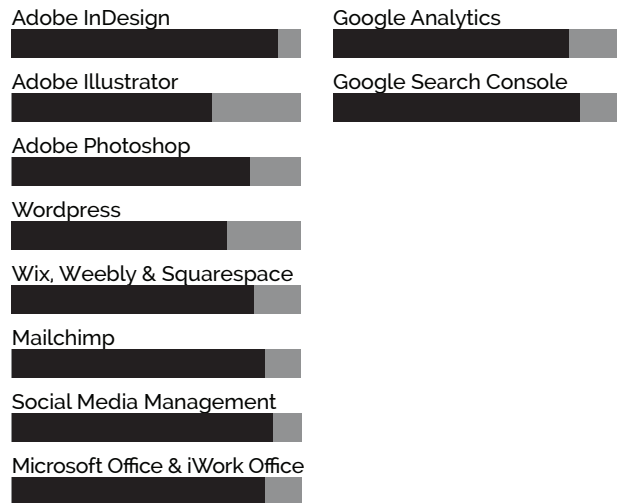
EDUCATION.

2009 - 2012
Interactive Media & Web Technologies,
180 cr.
Linnaeus University, Växjö, Sweden.

Additional courses 2009-2012 & 2019
Graphic production/design 7,5 cr.
Marketing 7,5 cr.
Typography, form and graphic tools, 15 cr.

2004 - 2007
Education involving Cultural, Language & Civics orientation.
High school (Marks Gymnasieskola) Skene, Sweden.

SKILLS.



OTHER SKILLS.

Driving license since 2007 (NZ translated).
English: Very good knowledge, both spoken and written.
Swedish: Mother tongue.

IN MY SPARE TIME:



Walks



Yoga



Read



Vegan cooking



Music



Travel